

## What is Hibernation?

Cayuga County invites you to experience the ultimate winter escape with our inviting & cozy "hibercation" campaign! Say goodbye to the stresses of daily life and hello to guilt-free relaxation in the heart of winter. In partnership with local businesses, the Cayuga County Office of Tourism is ready to transform your cozy getaway into an unforgettable adventure.

Most health and wellness experts agree taking time off to unwind is essential for both your physical and mental well-being. After the hustle and bustle of the holiday season, now is the perfect moment to treat yourself or a loved one to a well-deserved break. Embrace the essence of relaxation and dive into wellness-inspired travel.

From January 15 to March 15, our Hibernation Campaign offers enticing hotel packages and special deals from local retailers designed to pamper you. Whether you prefer curling up in a luxurious hotel room, exploring scenic trails, binge-watching your favorite shows, or indulging in exquisite dining experiences, there's something for everyone. Enjoy a glass of wine, a steaming mug of hot cocoa, or a refreshing pint of local craft beer—this is your time to relax and unwind.

During your hibernation, you set the pace—do as much or as little as your heart desires! This year we are thrilled by the creativity of our local partners! Cozy lodgings like 34 State, the MacKenzie House, Sparbuck, Inns at the FingerLakes and the Hilton Garden Inn are rolling out special hibernation packages, each complete with a delightful welcome gift.

Local breweries, shops, and restaurants have also curated specials to ensure your getaway is as cozy and memorable as possible.

This winter, we invite everyone to embark on a hibernation adventure. Come out, hunker down, and immerse yourself in the warmth and charm of Cayuga County.

Your perfect winter escape awaits!